

ABSTRACT

An apparatus and method for enhancing the ability of a magnetic strip reader to read magnetic strips on cards such as credit cards, debit cards, identification cards, and key cards. When a magnetic strip card reader fails to read the magnetic strip on the
5 item, the ability of the magnetic strip reader to read the magnetic strip is enhanced by placing the item within the card holder of the present invention and then re-swiping the item through the magnetic strip reader. The card holder is preferably made from a film of high density polyethylene having a thickness of between 0.0004" and 0.0008".